

Dear Exhibitor,

Thank you for your support in exhibiting at the 2016 Expo! We hope that your investment has generated a variety of customers, valuable contacts, and new business opportunities.

The purpose of this communication is to inform you of changes to the pricing structure for exhibit space at the 2017 WJTA-IMCA Conference & Expo.

Effective 2017, pricing on WJTA-IMCA exhibit space will be increased by a flat amount of \$600 for companies who are **NOT** Corporate Members of WJTA-IMCA.

In order to effect improvements in industry safety, workforce development, and technology, it is critically important that WJTA-IMCA have a broad base of corporate members supporting its mission and vision.

As a stakeholder in this industry, we also believe that your company will find exceptional value in the benefits of membership if you are not already taking advantage of them. Benefits of Corporate Membership include:

- Public listing with logo, hyperlink, description and services on the WJTA-IMCA website
- Free advertisement in the printed *Membership Directory*
- Publication of your company's announcements, press releases and feature articles in *Jet News*
- Discounts on advertising in *Jet News*
- Subscriptions to *Jet News*
- Copies of the printed *Membership Directory* and access to the online *Member Search Directory*
- Serving on committees and working groups
- Three individuals from your company who receive the benefits of membership

If you are unsure of your company's membership status or have any questions or concerns, please see me at the registration area or contact me by phone (314-241-1445) or email (wrightp@wjta.org).

Best regards,



Peter Wright
Association Manager
WJTA-IMCA