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WJTA-IMCA Announces New Strategic Plan

November 21, 2013, St. Louis, MO – The WaterJet Technology Association-Industrial & Municipal Cleaning Association (WJTA-IMCA) is announcing the details of the association’s new strategic plan, which has been under development for the past year.

“As the largest association dedicated to waterjet technology, industrial cleaning and industrial vacuuming, we take our commitment to developing and improving the industry very seriously,” says association Chairman Bill Gaff. “Our new strategic plan will help direct the association in its planning, activities and initiatives.”

“While the mission, vision and core values of the association remain much the same as when WJTA was founded,” says founding member and association President George A. Savanick, Ph.D., “they have been updated to reflect WJTA-IMCA’s growing global presence, the continuing evolution of the waterjet industry, today’s technology-driven communications, and the new and dynamic ways WJTA-IMCA will interact with its members.”

WJTA-IMCA’s **vision** is to be the premier global association for the waterjetting, industrial cleaning, and industrial vacuuming industries, leading in safety, best practices, new technology and applications, education and training.

WJTA-IMCA’s **mission** is to help our members and the industry become more successful by providing them with information, best practices on safety and technology, and opportunities to network.

WJTA-IMCA’s **goals** include:

Safety – Providing and promoting best practices in health and safety for the waterjetting and industrial vacuuming industries.

Membership Growth – Growing and sustaining our membership in the primary industries and sector targets of our stakeholder audience.

Conference and Expo – Designing and offering our Conference and Expo in a format and with content that drives high participation from our industries and sector targets.

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Financial Stability – Responsibly managing the finances of our association, ensuring our valued contribution to our members.

Information Delivery – Ensuring accessibility to our resources and content to our members.

Technology Development – Disseminating new technology and automation and supporting academic focus on the areas of interest and benefit to our members.

Training – Providing high quality and relevant training and documentation to our membership.

Networking – Fostering trade and promoting learning and engagement within our industry sectors.

“WJTA-IMCA continues to be an association composed of members interested in all aspects of waterjet technology, industrial cleaning and industrial vacuuming, including end users, service providers, manufacturers, job shops, researchers, academicians, and government representatives,” says Savanick. “This new strategic plan sets the vision for the organization and will help keep us focused on the future for the benefit of our members and for the betterment of the industry.”

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About WJTA-IMCA – The WaterJet Technology Association (WJTA) – Industrial & Municipal Cleaning Association (IMCA) is a professional association providing service, education, and representation to members, including contractors, manufacturers, researchers, and educators in the waterjetting, industrial cleaning, and industrial vacuum equipment industries. A major aim of the association is to educate members, their employees, and all users of the technology regarding safety and best practices. WJTA-IMCA developed the *Recommended Practices for the Use of High Pressure Waterjetting Equipment* and the *Recommended Practices for the Use of Industrial Vacuum Equipment* manuals and videos to help people ensure a safe and productive work environment for workers and site visitors. The WJTA-IMCA Medical Card offers guidance for physicians and emergency medical personnel treating waterjet injuries. The WJTA-IMCA keeps members abreast of the latest developments in products, equipment, applications, industry news, and on-the-job safety in a variety of ways: the *Jet News* newsletter, a regularly updated website, and conferences and expos. The conferences and expos showcase the latest products, tools, and equipment through live demonstrations and exhibits. Educational “boot camp” sessions on a variety of work-related topics are provided for contractors and end users. Leading engineers and researchers share new developments in technology and applications during paper presentations.